



Getting Started...

Welcome...and thanks for being a part of SendButtonProfits.com.

You have at your hands everything you need to create a viable Internet business.

So...let's get started.

Here are a few steps to get you navigating through the vast amount of information you have at your disposal. Our goal is to get you up and running as quickly as possible.

STEP #1:

Listbuilding
Webinar Videos

Open up the "Listbuilding Webinar Videos" link...

START HERE Introductory Teleseminar

...and click on the "Introductory Teleseminar" link.

Once you've completed the teleseminar, go through and listen to the Modules in order, taking notes as you go. (For an outline of what is covered in each of the modules, check out the Help Center Doc found in the "Help Center & Contact Us" link at the bottom of the Home Page.)

STEP #2:

Optin And Download
Page Creation Systems

Open up the “Optin And Download Page Creation Systems” link and click on the link to “Create New Download Page”.

Decide what product you are going to give away. You can choose something you own, a product you have giveaway rights to...

200 Brandable
Products

...or choose one of the 200 Brandable Products (if you purchased the One-Time-Offer when first accessing the site).

(If you didn't purchase the one-time-offer and would still like to, simply click on the “200 Brandable Products” link, then click on “Click here to access all your products that you can brand and giveaway”. You will then be given instructions on how to purchase this offer.)

Once your download page is created, click on “Create New Optin Page” and complete the steps. Use the same template for your optin page as you did for your download page.

You will need to open up an autoresponder account in order to capture the names of the visitors who opt in to your offer. (If you need help with this step, look for the videos next to “Step 9 – Enter Your Autoresponder Code” in the optin page creator system, or on the “Help Center” doc found in the “Help Center & Contact Us” link at the bottom of the Home Page.)

Here in the office we use Get Response. The link to their site is:

<http://www.GetResponseList.com>

Pre-Made Optin And
Download Pages

If you do not have access to any products at this time, and you have access to the Pre-Made Optin and Download Pages, you can complete the few short steps to have your optin and download pages done and ready in no time at all!

STEP #3:

Once you start building your list, you'll need to be sending your list emails to promote products and generate cash. It is important to get this system set up before you even get your first subscriber.

Email
Swipe File

BONUS - 150 Clickbank
Autoresponder Messages

There are 2 resources on the site you can use: the "Email Swipe File" or the "BONUS – 150 Clickbank Autoresponder Messages". You can use these messages word-for-word, or use them as templates and make whatever changes you'd like.

Once your autoresponder system is loaded up with your emails, you are ready to promote.

STEP #4:

What do I do with my completed optin and download pages?

BONUS -
50 Traffic Videos

Your next step is to generate traffic to your site/link. There are tons of different ways to accomplish this. If you click on the “BONUS – 50 Traffic Videos”, you will be given a ton of ideas. You won’t need to apply every technique. Take a look at a few and try out the ones that seem like a good fit for you.

To create a list of quality, targeted customers will take time. Be patient and persistent.

Jeff’s first list was generated through a giveaway event. Here is a link to check out that has many giveaway events to choose from:

<http://www.newjvgiveaways.com/events/>

BONUS -
Listbuilding Interviews

For additional ideas, click on the “BONUS – Listbuilding Interviews” and listen in as the top list builders in the world reveal their own special techniques for building a list.

